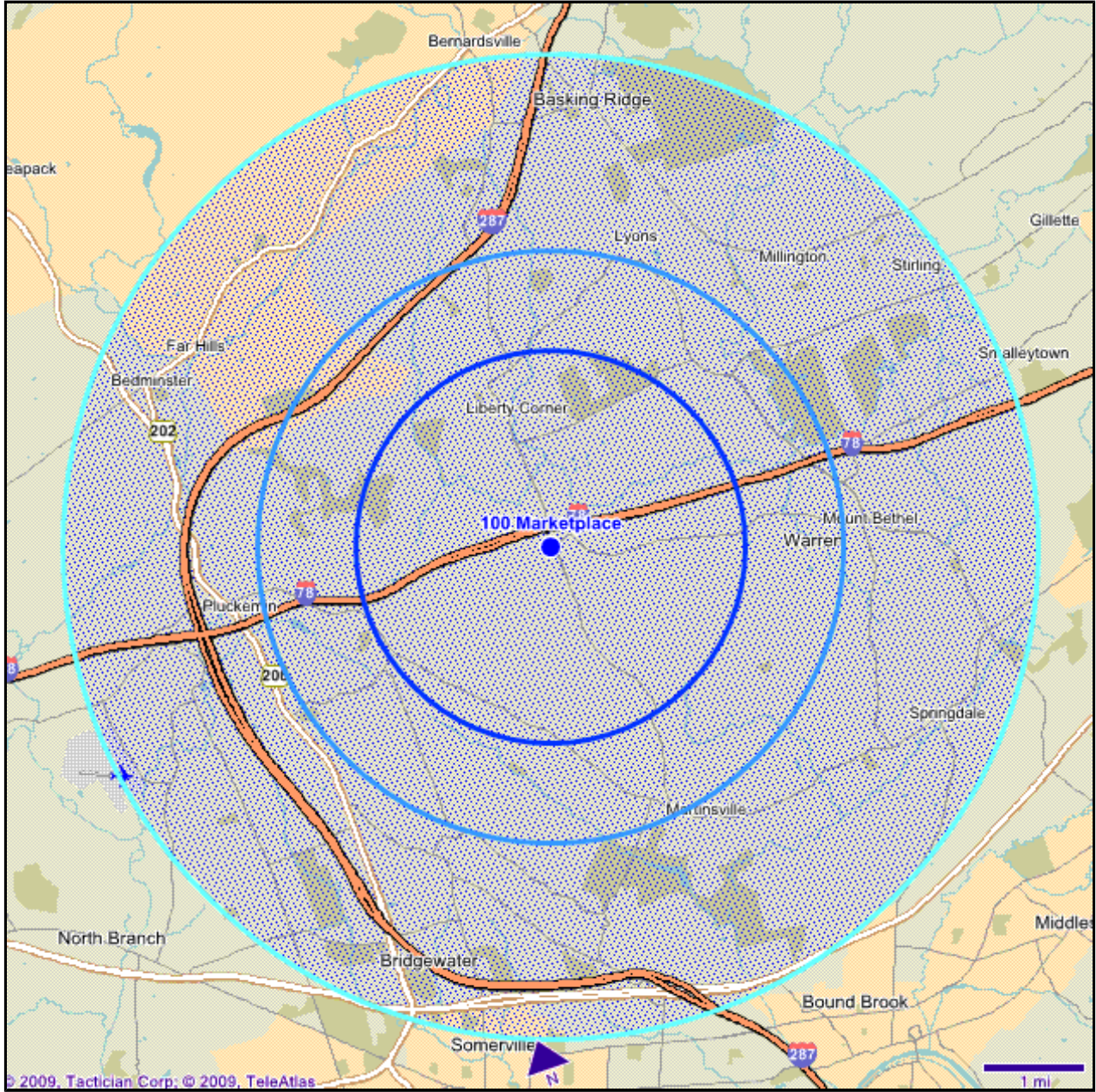


Summary Demographic

100 Marketplace

Analysis Level: Block Groups

11/11/2009



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Overlays	
	Major Highway
	Highway
	Major Road
	State Boundary

martinsville road & mountainview road
basking ridge, nj

Longitude: -74.575907
Latitude: 40.643868

Population Change						
	Radial Trade Area, 2 miles		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent Change	Number	Percent Change	Number	Percent Change
1980 Census	4,393		13,571		44,696	
1990 Census	7,419	68.9%	19,424	43.1%	57,607	28.9%
2000 Census	11,694	57.6%	27,685	42.5%	73,229	27.1%
2009 Projection	12,608	7.8%	29,684	7.2%	77,491	5.8%
2014 Projection	12,106	-4.0%	28,616	-3.6%	75,027	-3.2%

Households Change						
	Radial Trade Area, 2 miles		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent Change	Number	Percent Change	Number	Percent Change
1980 Census	1,072		3,653		13,574	
1990 Census	2,642	146.4%	6,901	88.9%	21,159	55.9%
2000 Census	4,263	61.3%	10,018	45.2%	27,529	30.1%
2009 Projection	4,299	0.8%	10,056	0.4%	27,343	-0.7%
2014 Projection	3,950	-8.1%	9,299	-7.5%	25,586	-6.4%

Families (2009)			
	Radial Trade Area, 2 miles	Radial Trade Area, 3 miles	Radial Trade Area, 5 miles
Families	3,202	7,632	20,012
Average Household Size	2.86	2.90	2.80

Population by Race (2009)						
	Radial Trade Area, 2 miles		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
White	10,016	79.4%	24,232	81.6%	63,605	82.1%
Black	408	3.2%	898	3.0%	2,561	3.3%
Asian	1,878	14.9%	3,852	13.0%	9,134	11.8%
Native American	5	0.0%	11	0.0%	66	0.1%
Hawaiian / Pacific Islander	6	0.0%	12	0.0%	28	0.0%
Two or More	217	1.7%	505	1.7%	1,354	1.7%
Other Race	79	0.6%	175	0.6%	743	1.0%
Total	12,609	100.0%	29,685	100.0%	77,491	100.0%

Hispanic Population (2009)						
	Radial Trade Area, 2 miles		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Hispanic	678	5.4%	1,543	5.2%	5,029	6.5%
Not Hispanic	11,931	94.6%	28,141	94.8%	72,462	93.5%
Total	12,609	100.0%	29,684	100.0%	77,491	100.0%

Income (2009)			
	Radial Trade Area, 2 miles	Radial Trade Area, 3 miles	Radial Trade Area, 5 miles
Median Household Income	\$142,684	\$141,825	\$120,850
Average Household Income	\$225,619	\$218,166	\$182,565
Average Family Income	\$251,071	\$243,239	\$209,080

Households by Income (2009)						
	Radial Trade Area, 2 miles		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000	27	0.6%	83	0.8%	390	1.4%

\$10,000-\$14,999	25	0.6%	86	0.9%	387	1.4%
\$15,000-\$19,999	37	0.9%	129	1.3%	540	2.0%
\$20,000-\$24,999	34	0.8%	114	1.1%	465	1.7%
\$25,000-\$29,999	70	1.6%	158	1.6%	499	1.8%
\$30,000-\$34,999	55	1.3%	130	1.3%	535	2.0%
\$35,000-\$39,999	51	1.2%	112	1.1%	439	1.6%
\$40,000-\$49,999	151	3.5%	355	3.5%	1,229	4.5%
\$50,000-\$59,999	214	5.0%	466	4.6%	1,394	5.1%
\$60,000-\$74,999	277	6.4%	639	6.4%	2,014	7.4%
\$75,000-\$99,999	406	9.4%	967	9.6%	3,067	11.2%
\$100,000-\$124,999	563	13.1%	1,206	12.0%	3,253	11.9%
\$125,000-\$149,999	341	7.9%	867	8.6%	2,290	8.4%
\$150,000-\$199,999	507	11.8%	1,283	12.8%	3,368	12.3%
\$200,000-\$249,999	317	7.4%	749	7.5%	1,836	6.7%
\$250,000-\$499,999	604	14.0%	1,359	13.5%	3,058	11.2%
\$500,000+	622	14.5%	1,354	13.5%	2,580	9.4%
Total	4,301	100.0%	10,057	100.0%	27,344	100.0%

Households by Tenure (2009)						
	Radial Trade Area, 2 miles		Radial Trade Area, 3 miles		Radial Trade Area, 5 miles	
	Number	Percent	Number	Percent	Number	Percent
Owner Occupied	3,937	81.9%	9,321	82.6%	24,320	79.3%
Renter Occupied	362	7.5%	735	6.5%	3,023	9.9%
Vacant	510	10.6%	1,223	10.8%	3,322	10.8%
Total	4,809	100.0%	11,279	100.0%	30,665	100.0%

Daytime Population (2009)			
	Radial Trade Area, 2 miles	Radial Trade Area, 3 miles	Radial Trade Area, 5 miles
Establishments	295	718	3,298
Employees	6,556	12,894	62,266

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